



SINCE 1995

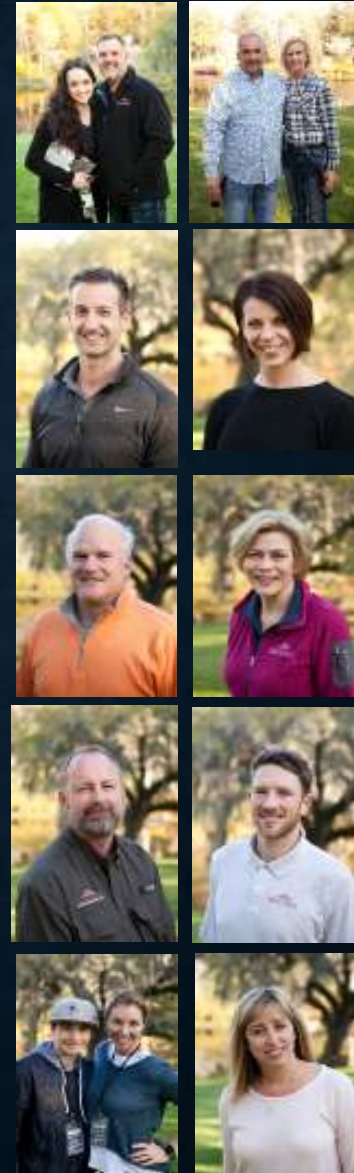
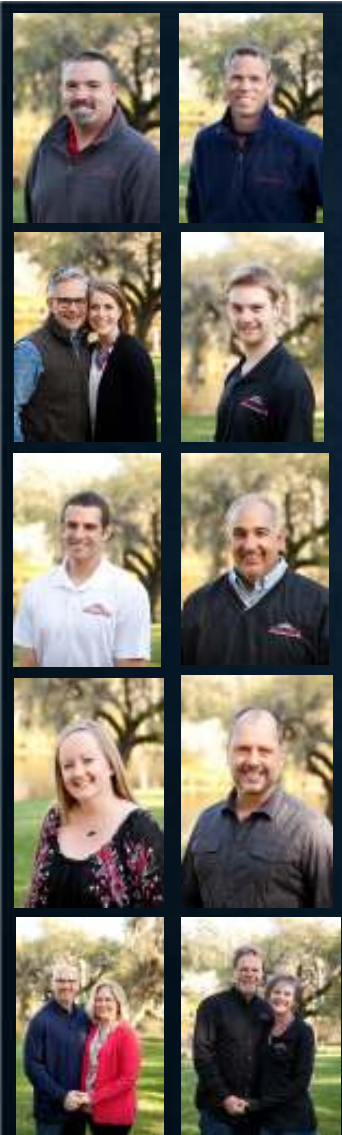


## WHO WE ARE

“Steri-Clean is a nationwide team of motivated entrepreneurs who believe in helping people that are faced with different forms of crisis. We are all here to make a great living, but doing so while dramatically improving a situation, living condition, or life, is the best feeling in the world. We go to bed each night knowing that we are making a huge impact on this often dark world. Restoring Homes and Lives isn’t just our catchy slogan, but the true belief that we are doing more than just cleaning.”

- Cory Chalmers,

President, Steri-Clean Inc.



# Our Brands





# AWARD WINNING

Steri-Clean offices have the reputation of being the best and our awards prove it! Our awards include: "Entrepreneur of The Year", "Champion Award", "Community Service Awards" "Top Sales" and more!



# OUR SERVICES

## Our Services

### Crime Scene Clean Up

Since 1995 Steri-Clean, Inc.® has been the nation's leader in biohazard and crime scene clean up services. Yes, over 2 decades! Not many others can even come close to that amount of experience.



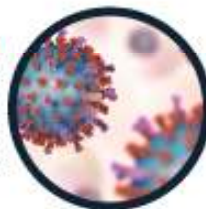
### Hoarding Clean Up

Steri-Clean, Inc.® is a national leader in hoarding and clutter control. That is why we are regularly asked to speak at conferences internationally and have appeared in dozens of local and national television and radio shows, as well as countless publications.



### Infectious Disease Control

Steri-Clean, Inc.® is innovative and trend setting, but also beta tests all new emerging technology in the battle against infectious disease and super bugs. This is a huge market for us, and it's only going to continue to grow.



### Tear Gas / Odor Removal

Our Steri-Clean, Inc.® franchises are trained in the difficult, but lucrative task of removing tear gas, cigarette smoke, human decomposition, animal waste and other organic type odors.



### Unattended Death Clean Up

Suicide and Undiscovered Deaths are two of the most common calls we respond to. They can also be the more complex jobs, so the proper training is crucial not just for your success but for the safety of the consumer.



### Animal & Rodent Waste Clean Up

While animals may be our friends, they can also cause a big mess. Rodents can invade crawlspaces, basements and attics. Steri-Clean, Inc.® is there to clean, sanitize, and prevent re-entry.



# BIOHAZARD SERVICES

- Crime Scenes
- Suicides
- Undiscovered Deaths
- Industrial Accidents
- Traumatic Injuries
- Medical Emergencies
- Traffic Collisions
- Fingerprint Dust Removal
- Animal/Rodent Clean Up





# HOARDING CLEAN UP SERVICES



- Hoarding & Severe Clutter
- Animal Hoarding
- Recovery of Valuables
- Recovery of Sentimental Items
- Recovery of Documents
- Donation of Charitable Items
- Recycling
- Organization
- Education & Training

# ODOR REMOVAL SERVICES



- Cigarette Smoke Removal
- Tear Gas Removal
- Organic Odor Removal
- Animal Odor Removal





# INFECTION CONTROL

Steri-Clean is utilized by small, medium and large companies as well as governmental agencies to keep their staff, customers, and civilians safe. Franchises have locked in regularly scheduled disinfections ranging from daily to weekly services. One franchise has locked in a multi million dollar contract over several months.



## ABOVE THE INDUSTRY STANDARD

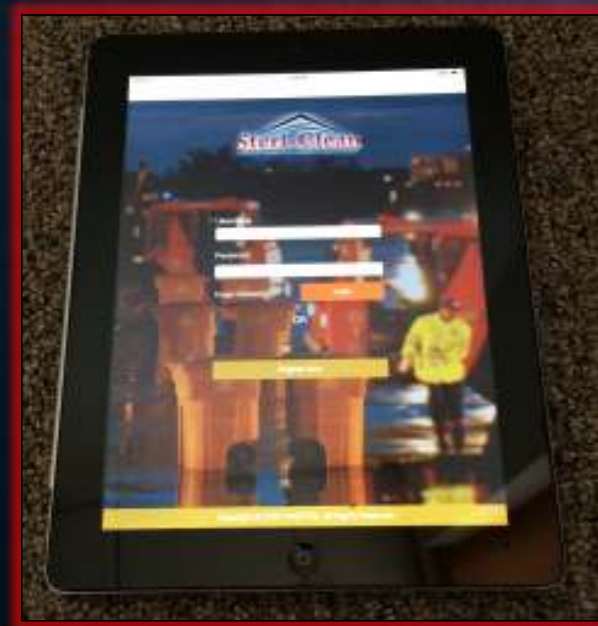
- 24 Hour Call Center – Means your calls are answered even when you are in a meeting, at a job, on an estimate, or otherwise tied up.
- Every call is transferred to you or your staff. If you don't answer, our call takers collect the needed information, input the information into your calendar, and send you a text and your custom calendar sends you an email.





# ABOVE THE INDUSTRY STANDARD

- \$250,000 proprietary software that helps you manage your customers in the office and in the field. CleanNet manages your customer interactions, estimates, jobs, meetings, and even employee scheduling.
- Customizable reports allow you to track trends, ROI, and important data.





# MARKETING

- Over 2 decades of learned marketing techniques to help you grow!
- Corporate established marketing already brings in calls nationwide!



# MARKETING

- 13 Seasons of exposure to millions of people each week as Host and expert cleaners on the Emmy nominated hit series “Hoarders”.





# MARKETING - MEDIA

- Steri-Clean has been featured in over 100 magazines, newspapers, online, local and national television shows, news stories, and more!





# MARKETING – STERI-CLEAN TEAM!

- Be a part of the Steri-Clean marketing committee where franchisees help steer the direction of many marketing strategies!



# MARKETING – IN HOUSE MEDIA TEAM

- Nobody has us beat here! Our in house full graphics design/multimedia team means you don't pay for any design work, websites, commercials, or other creative marketing!
- Press Play below to see a sample marketing video.



# HUGE, PROTECTED TERRITORIES



- Minimum 2.2 million population per territory and in many cases the entire state is the territory!
- Average Territory Population – 4.5 million!
- **Protected Territory** – No other franchise can work in your area as long as you own it!
- Want To Grow? You have the ability to place holds on available surrounding territories so we can't sell them. Allows you the first right of refusal so you can grow!
- Territories are custom built around population, geography, traffic flow, and often times, franchise input!



# HUGE POTENTIAL

- Covid-19 disinfection highly sought after right now.
- Biohazard jobs have high profit margins of up to 95%!
- Hoarding jobs have high profit margins of up to 70%!
- Low overhead allows you to scale your business quickly.
- Sliding scale royalties – The more you make, the lower the percentage you pay!
- We routinely receive calls from customers in most states, some as many as 40-70 per month, without any local advertising!
- 2 franchises grossed over \$600K and \$700K their first year!
- Average FIRST year gross sales of existing franchises are \$150K to \$350K!
- National contracts, and incredible national marketing program.



# FRANCHISE TRAINING

Hands down the most in depth training in the industry!

- 2 Weeks of Classroom and Hands on Training from the best instructors!
- 10 days of further training at your location available for first 6 months





# Join The Steri-Clean Award Winning Family!

