



WWW.STERI-CLEAN.COM

**SINCE
1995**

WHO WE ARE



"Steri-Clean is a nationwide team of motivated entrepreneurs who believe in helping people that are faced with different forms of crisis. We are all here to make a great living, but doing so while dramatically improving a situation, living condition, or life, is the best feeling in the world. We go to bed each night knowing that we are making a huge impact on this often dark world. Restoring Homes and Lives isn't just our catchy slogan, but the true belief that we are doing more than just cleaning."

Cory Chalmers
PRESIDENT, STERI-CLEAN INC.

OUR BRANDS



AWARD WINNING



Steri-Clean offices have the reputation of being the best and our awards prove it! Our awards include "Entrepreneur of The Year", "Champion Award", "Community Service Awards" "Top Sales" and more!

OUR SERVICES

Crime Scene Clean Up

Since 1995 Steri-Clean has been the nations leader in biohazard and crime scene clean up service. Yes, over 2 decades! Not many others can even come close to that amount of experience.



Infectious Disease Control

Steri-Clean is innovative and trend setting, but also beta tests all new emerging technology in the battle against infectious disease and super bugs. This is a huge market for us, and it's only going to continue to grow.



Undiscovered Death Clean Up

Suicide and Undiscovered Death are the two most common calls we respond to. They can also be the more complex jobs, so the proper training is crucial not just for your success, but for your safety of the customer.



Meth Lab/Drug Clean Up

Steri-Clean has experts highly trained in the proper cleaning and decontamination of dangerous drug labs and paraphernalia that is commonly left behind.



Hoarding Clean Up

Since 1995 Steri-Clean has been the nations leader in biohazard and crime scene clean up service. Yes, over 2 decades! Not many others can even come close to that amount of experience.



Tear Gas/Odor Removal

Our Steri-Clean franchises are trained in difficult, but lucrative task of removing tear gas, cigarette, smoke, human decomposition, animal waste, and all other organic type odors.



Undiscovered Death Clean Up

While animals may be our friends, they can also cause a huge mess. Rodents can invade crawlspaces, basements and attics, and Steri-Clean is there to clean, sanitize, and prevent re-entry.



BIOHAZARD SERVICES



- ✓ Crime Scenes
- ✓ Suicides
- ✓ Undiscovered Deaths
- ✓ Traumatic Injuries
- ✓ Medical Emergencies
- ✓ Traffic Collisions
- ✓ Fingerprint Dust Removal
- ✓ Animal/Rodent Clean Up

BIOHAZARD SERVICES

- ✓ Hoarding & Severe Clutter
- ✓ Animal Hoarding
- ✓ Recovery of Valuables
- ✓ Recovery of Sentimental Items
- ✓ Recovery of Documents
- ✓ Donation of Charitable Items
- ✓ Recycling
- ✓ Organization
- ✓ Education & Training



BEFORE

AFTER

ODOR REMOVAL SERVICES

- ✓ Cigarette Smoke Removal
- ✓ Tear Gas Removal
- ✓ Organic Odor Removal
- ✓ Animal Odor Removal



METH LAB/FETNANYL CLEANUP

- ✓ Meth & Drug Lab Cleanup
- ✓ Fentanyl Cleanup
- ✓ Grow House Cleanup
- ✓ Sharps & Hypodermic Needle Recovery and Disposal



METH LAB/FETNANYL CLEANUP



METH LAB/FETNANYL CLEANUP



METH LAB/FETNANYL CLEANUP



METH LAB/FETNANYL CLEANUP



GROW HOUSES



INFECTION CONTROL



Steri-Clean is utilized by small, medium and large companies as well as governmental agencies to keep their staff, customers, and civilians safe. Franchises have locked in regularly scheduled disinfections ranging from daily to weekly services. One franchise has locked in a multi million dollar contract over several months.

ABOVE THE INDUSTRY STANDARD

24 HOUR CALL CENTER

Means your calls are answered even when you are in a meeting, at a job, on an estimate, or otherwise tied up, and we receive around 15,000 calls per year!

Every call is transferred to you or your staff. If you don't answer, our call takers collect the needed information, input the information into your calendar, and send you a text and your custom calendar sends you an email.



ABOVE THE INDUSTRY STANDARD

\$450,000 proprietary software that helps you manage your customers in the office and in the field. CleanNet manages your customer interactions, estimates, jobs, meetings, and even employee scheduling.

Customizable reports allow you to track trends, ROI, and important data.



MARKETING

- ✓ Almost 3 decades of learned marketing techniques to help you grow!
- ✓ Corporate established marketing already bringing in calls nationwide!





MARKETING

15 Seasons of exposure to millions of people each week as Host and expert cleaners on the Emmy nominated hit series "Hoarders".

MARKETING - MEDIA



Steri-Clean has been featured in over 100 magazines, newspapers, online, local and national television shows, news stories, and more!

We are the featured experts for 15 seasons on A&E's Emmy nominated Hoarders!

MARKETING - MEDIA

Be a part of the Steri-Clean marketing committee where franchisees help steer the direction of many marketing strategies!



HUGE PROTECTED TERRITORIES



- ✓ Minimum 1 million population per territory and in some cases entire states!
- ✓ Protected Territory – No other franchise can work in your area as long as you own it!
- ✓ Existing National Contracts – Motel & Hotel Chains, Transportation, Pet Supply Retail Stores...
- ✓ Ability to place holds on available surrounding territories so we can't sell them. Allows you the first right of refusal so you can grow!
- ✓ Territories are custom built around population, geography, traffic flow, and often times, franchisee input!

HUGE POTENTIAL



- ✓ Disinfection, homeless encampment cleanup, death cleanup, rodent and pigeon cleanup, are all highly sought after right now.
- ✓ Biohazard jobs have high profit margins of up to 95%!
- ✓ Hoarding jobs have high profit margins of up to 60%!
- ✓ Low overhead allows you to scale your business quickly.
- ✓ Sliding scale royalties – The more you make, the lower the percentage you pay!



- ✓ We routinely receive calls from customers in most states, some as many as 50-70 per month, without any local advertising!
- ✓ 3 franchises made between \$600K and \$820K their first year!
- ✓ Average FIRST year gross sales of existing franchises are \$150K to \$350K!

FRANCHISE TRAINING



- ✓ Hands down the most in depth training in the industry!
- ✓ 2 Weeks of Classroom and Hands on Training from the best instructors!





**JOIN THE STERI-CLEAN AWARD-
WINNING FAMILY!**

