



SINCE 1995



Who We Are

“Steri-Clean is a nationwide team of motivated entrepreneurs who believe in helping people that are faced with different forms of crisis. We are all here to make a great living, but doing so while dramatically improving a situation, living condition, or life, is the best feeling in the world. We go to bed each night knowing that we are making a huge impact on this often dark world. Restoring Homes and Lives isn’t just our catchy slogan, but the true belief that we are doing more than just cleaning.”

- Cory Chalmers, President, Steri-Clean Inc.



Our Brands



CRIME SCENE
STERI CLEAN



Our Services

Crime Scene Clean Up

Since 1995 Steri-Clean has been the nations leader in biohazard and crime scene clean up service. Yes, over 2 decades! Not many others can even come close to that amount of experience.



Hoarding Clean Up

Steri-Clean is nations leader in hoarding clean up, and clutter control. That is why we are regularly asked to speak at conferences internationally, and have appended on dozens of local and national television shows and in dozens of publications!

Infectious Disease Control

Steri-Clean is innovative and trend setting, but also beta tests all new emerging technology in the battle against infectious disease and super bugs. This is a huge market for us, and it's only going to continue to grow.



Tear Gas/Odor Removal

Our Steri-Clean franchises are trained in difficult, but lucrative task of removing tear gas, cigarette, smoke, human decomposition, animal waste, and all other organic type odors.

Undiscovered Death Clean Up

Suicide and Undiscovered Death are the two most common calls we respond to. They can also be the more complex jobs, so the proper training is crucial not just for your success, but for your safety of the consumer.



Animal & Rodent Clean Up

While animals may be our friends, they can also cause a huge mess. Rodents can invade crawlspaces, basements and attics, and Steri-Clean is there to clean, sanitize, and prevent re-entry.

Biohazard Services

- Crime Scenes
- Suicides
- Traumatic Injuries
- Medical Emergencies
- Traffic Collisions
- Communicable Diseases (Outbreak control/Prevention)
- Fingerprint Dust Removal
- Tear Gas Incidents
- Animal/Rodent Clean Up



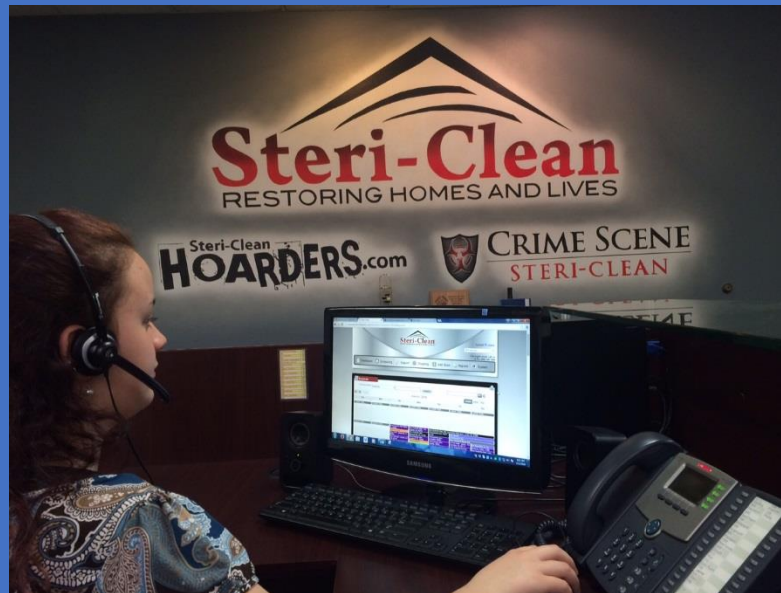
Hoarding Clean Up Services

- Hoarding & Severe Clutter
- Animal Hoarding
- Recovery of Valuables
- Recovery of Sentimental Items
- Recovery of Documents
- Donation of Charitable Items
- Recycling
- Organization
- Education & Training



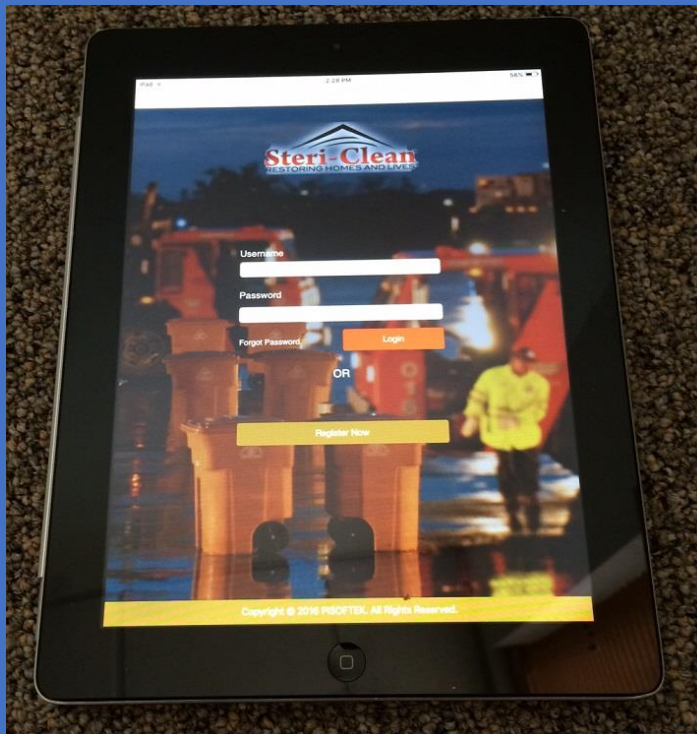
Above the Industry Standard

- 24 Hour Call Center – Means your calls are answered even when you are in a meeting, at a job, on an estimate, or otherwise tied up.
- Every call is transferred to you or your staff. If you don't answer, our call takers collect the needed information, input the information into your calendar, and send you a text and email.



Above the Industry Standard

- \$150,000 proprietary software that helps you manage your customers in the office and in the field. CleanNet manages your customer interactions, estimates, jobs, meetings, and even employee scheduling.



Marketing

- Over 2 decades of learned marketing techniques to help you grow!
- Corporate established marketing already bringing in calls nationwide!



Marketing

- 9 Seasons of exposure to millions of people each week on the Emmy nominated hit series “Hoarders”.



Marketing - Media

- Nobody has us beat here! Featured in over 100 magazines, newspapers, online, local and national television shows, news stories, and more!



Huge Protected Territories

- Minimum 2.2 million people per territory
- Protected Territory – No other franchise can work in your area
- Ability to place holds on available surrounding territories so we can't sell them. Allows you the first right of refusal so you can grow!
- Territories are custom built around population, geography, traffic flow, and often times, franchisee input!

Huge Potential

- Biohazard jobs have high profit margins of up to 95%!
- Hoarding jobs have high profit margins of up to 60%!
- Low overhead allows you to scale your business quickly.
- Sliding scale royalties – The more you make, the lower the percentage you pay!
- We already have calls from customers in every state, some as many as 50-70 per month, with no local advertising!
- 2 franchises made over \$600K and \$700K their first year!
- Average first year gross sales of existing franchises are \$150K to \$300K!
- 2 Established offices over 5 years in business making \$900K to \$1.4M!

Franchise Training

Hands down the most in depth training in the industry!

- 3 Weeks of Classroom and Hands on Training from the best instructors!

